



# Dayton Region Update

## Speaking With One Voice in Support of our Defense Installations

JP Nauseef, Chief Operating Officer, Dayton Development  
Coalition

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## Topics

Background

Washington DC “Fly-In”

Community Priorities Supporting  
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Hometown Heroes

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# Background-The Dayton Region

**12 Counties - 1.2 Million Citizens**

**One Stop Shop for Economic Development**

- Retain Jobs – Primary strategy around WP
- Recruit Jobs - New Business Development Initiative
- Grow Jobs – Entrepreneurial Development
- Speak with one voice as a Region in DC and Columbus
- Building Technology Clusters: Aerospace, Data Mgt, Advanced Materials and Manufacturing

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## Supporting our Defense Installations

Our defense installations continue to play key Science & Technology, Operational, Intelligence, Acquisition, and Continuing Education roles for the DoD

Delivering Now – Ready for the Future!

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## Supporting our Defense Installations

Our military installations serve as a foundation for many of the region's other economic development initiatives:

- Ohio's Third Frontier Project
- Wright Brothers Institute
- National Composite Center

**\$4 Billion of Economic Impact to  
the Region**

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## Washington DC Fly-In

### **20th Fly-In for the Dayton Region**

- Formally deliver our region's priorities and
- Demonstrate to our elected officials and other government officials that we are unified in our efforts to support our Defense Installations

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## Washington DC Fly-In

- Over 80 Community Leaders
- Meeting with CSAF, SAF/AQ
- Meeting with Speaker Hastert
- Meetings with our Ohio Delegation
- Meeting with the Vice President

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YOU are our Hometown Heroes!



The Dayton Dragons

# HOMETOWN HEROES

Brought to you by the Dayton Development Coalition

Your Friends and Neighbors in the Dayton  
Region appreciate your service!

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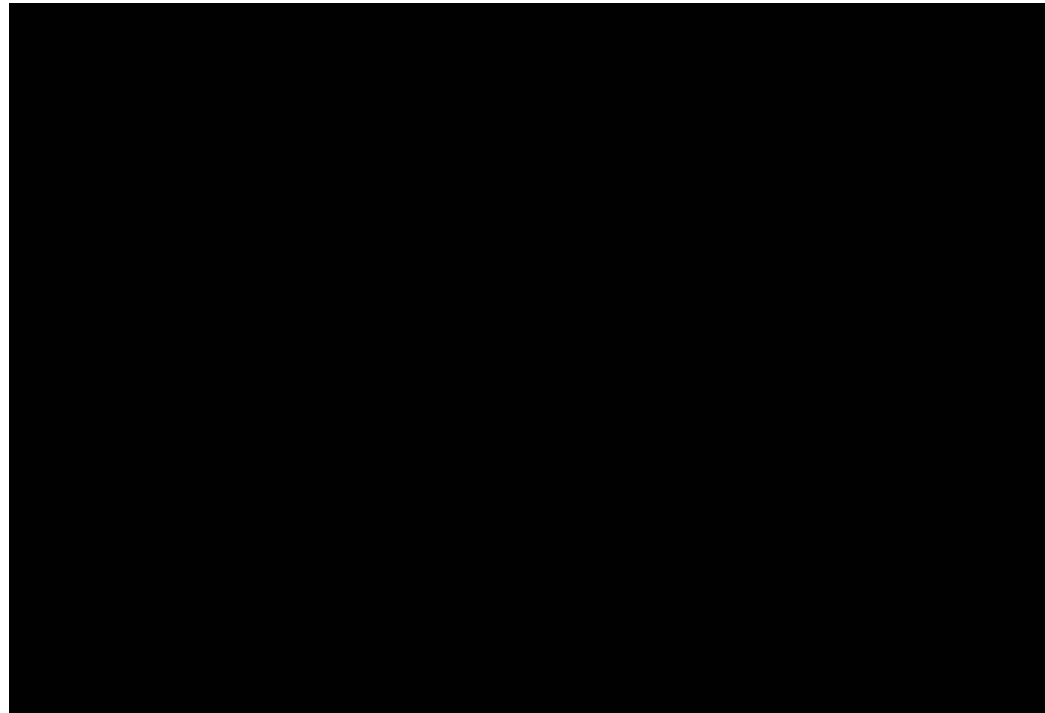


# Hometown Heroes

- Tickets to 74 home games for military personnel – deployed and reserve families from both bases.
- Families are honored on the field during 4<sup>th</sup> inning.
- Hometown Heroes print ad in all 74 game programs, including a “Did You Know” series of facts about the base.
- 10 games featuring a deployed soldier offering a greeting to their family on the Dragons Jumbotron screen.

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## Hometown Heroes



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Thank you for your support!

The Dayton Region's citizens, organizations, local governments, and elected officials are proud of you!

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